



The Association for
Garden Communicators

For Immediate Release

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Kim Eierman of EcoBeneficial Receives 2017 GWA Media Awards Silver Medal of Achievement

August 7, 2017 – Kim Eierman received the 2017 Media Awards Silver Medal of Achievement for three award categories, presented by GWA, The Association for Garden Communicators.

These national awards recognize individuals and companies who achieve the highest levels of talent and professionalism in garden communications. Recipients of the Silver Medal represent the top winners each competition category and will now compete for best of group in the areas of writing, photography, digital media, broadcast media, publishing and trade.

Kim Eierman received the Silver Medal of Achievement for:

- Overall Podcast Series – <https://www.ecobeneficial.com/podcast>
- Overall Individual Website – <https://www.ecobeneficial.com>
- Magazine Photography Circ. < 20K – <http://www.ecobeneficial.com/magazine-photography>

“The GWA Media Awards showcase the writers, photographers, editors, publishers and trade companies that have pursued excellence in gardening communication in print or electronic communications,” says Kirk Brown, president of GWA. “The Media Award winners have been judged by industry experts and show significant distinction and merits that exemplify exceptional work.”

Since the early 1980s, the GWA Media Awards program has recognized outstanding writing, photography, graphic design and illustration for books, newspaper stories, magazine articles and other works focused on gardening. In recent years, the awards program has expanded to include on-air talent, production and direction for radio, television, video, Internet and other electronic media.

To view all the 2017 GWA Media Award recipients, visit www.gardenwriters.org. For more information about this award, contact Caitlin Norton at 678.298.1177 or cnorton@kellencompany.com.

About GWA

GWA: The Association for Garden Communicators, formerly the Garden Writers Association, is an organization of professional communicators in the green industry including book authors, bloggers, staff editors, syndicated columnists, free-lance writers, photographers, speakers, landscape designers, television and radio personalities, consultants, publishers, extension service agents and more. No other organization in the industry has as much contact with the buying public as GWA members. Learn more at www.gardenwriters.org.

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